

## **Creative Manager – Full-time**

### **About Us**

Parcellly is a new smartphone based service allowing consumers to collect their online purchases and parcels close to home, work, or wherever is most convenient for them. Launched in December 2014, we are operating today a network of more than 600 parcel collection points in Greater London and the rest of the UK and we are growing every day, so this is a hugely exciting time to join!

### **The Role**

Lead creative projects from start to finish, exploring different concepts and directions to produce relevant, engaging campaigns.

Your role will involve a variety of different responsibilities including:

- Take ownership of all elements of the design process, developing style setters, visual identity and art direction, and ensure these are delivered consistently across every platform.
- Set and maintain the standard for creative output and be the authority on all design deliverables.
- Designing creative, effective and response driven direct marketing materials, including letters, leaflets, catalogues, ensuring they meet Parcellly's corporate identity.
- Assisting in overseeing the design, implementation and management of all graphics for all channels.
- Build a strong relationship with the Marketing team. Understand and interpret design briefs while championing the creative team and its skills.
- Bringing ideas to the table, running stakeholders through concepts and have an overall understanding of strategy and positioning in regards to the Parcellly brand.

The company is based in Interchange Triangle, London NW1 8AB.

### **About You**

- Successful background working and creating Direct Marketing material is essential.
- BA Hons in design or equivalent is a minimum.
- Fluent in Adobe Creative Suite, Photoshop and InDesign.
- Experience of outdoor media, POS, brand identity and e-commerce.
- Build strong relationships both internally and externally. Be confident in managing expectations.
- Lead a project using initiative and common sense.
- Inspire and motivate colleagues and peers.
- A genuine passion for design and a great eye.
- Good visualisation, written and verbal communication skills are required.
- In touch with current and emerging technology and design trends.

**What We Offer**

People who work at Parcelly are passionate about what we do, and we all strive to deliver in line with our company values; Authenticity, Originality and Ethics.

- Working for “one of the most innovative startups in B2C delivery”, awarded numerous times ([www.parcelly.com/about](http://www.parcelly.com/about)) with plenty of scope for personal development.
- Work alongside the founding team, the role is focused on supporting in all elements of the growth strategy and to get involved in the design, build and roll out of the next batch of our service and product development.

**Role based on 40hrs/week, salary + travel expenses plus incentives and bonuses.**

**Internship starting immediately and we recruit all year round.**

**To apply, please send us your CV and tell us briefly why you want to work with us:  
[careers@parcelly.com](mailto:careers@parcelly.com)**