



For immediate release

PARCELLY TACKLES THE ENVIRONMENTAL IMPACT OF PERSONAL PARCEL DELIVERIES IN COLLABORATION WITH MULTIPLE BIDS AND CLEAN AIR LONDON

Diverting personal parcel deliveries into central London is having a major impact on the environment and local air pollution levels, since more parcel deliveries mean a more congested and polluted London.

Efforts to reduce air pollution levels and traffic congestion are currently widely discussed, with London's 2017 Transport Committee report recommending amongst others to consolidate deliveries, consider banning personal parcel deliveries for staff and furthermore to reduce restrictions on night-time deliveries and introducing "click and collect" sites at tube and rail stations.

A mobile based click&collect solution like Parcelly's is exactly where customer demands are turning and we are very proud of our green credentials, for which we have been recognized and awarded multiple times.

Our carrier and retailer agnostic business model is designed with customer convenience at its heart, and resolves the last-mile delivery problem by offering convenient parcel collection points close to employee homes or transport hubs, depending on where they wish to collect their parcel deliveries.

With over 850+ locations across the UK, Parcelly provides a dense network of convenient click&collect locations particularly in central London, thus playing a key role in reducing the volume of personal deliveries to offices and help ease congestion in highly populated commercial areas across the city (85% of our Parcelly locations are actually within a 10-minute walking distance to the nearest tube station in London's Zone1; and 53% of our locations within Zone2).

Parcelly not only offers Corporate Deals to incentivise employees to redirect personal parcel deliveries, but also tackles the environmental impact of parcel deliveries in collaboration with Clean Air London and multiple Business Improvement Districts (BIDs).

Our open loop click&collect technology provides significant advantages not only for Online retailers and delivery companies by reducing the number of driver destinations as well as parcels that require multiple delivery attempts, but also for logistic companies along the entire supply chain by raising efficiency levels

through optimised delivery routes, consolidated parcel deliveries, 'micro-warehousing' hub solutions and much more.

Congestion in London remains a huge problem which doesn't seem to stop growing. Not only does it cause frustration for road users and reduces the functionality of the road network, but most importantly it highly contributes to London's air pollution problem. The Transport Committee reports that the overall annual cost to the capital from traffic delays has actually risen by 30% in two years, amounting to £5.5bn overall.

With this in mind we all have to do our bit to make City living sustainable and protect the environment. Parcelly donates up to 5% of the price of each Parcelly Booking to our long-term partner Atmosfair, having already offset more than 25,000 kg of carbon emissions to date.

*Parcelly is the UK Startup on a mission to solve the problem of failed deliveries and revolutionise the way people collect, return and send their parcels - all via an app. Promoting our 'Live Green' company vision, we have also just issued a new **Thought Leadership piece together with Sean Fleming (@flemingsean)** to raise awareness of London's air pollution crisis and how innovative click&collect solutions like Parcelly can help ease traffic congestion and provide an alternative for customers as well as logistic companies along the entire supply chain (<http://www.parcelly.com/blog/150-parcelly-thought-leadership-corner-a-good-start-to-the-new-year-you-must-be-choking>).*

For further company information, photos or collateral, please contact: press@parcelly.com

Press Centre: <http://www.parcelly.com/press> Blog: www.parcelly.com/blog/