

PRESS RELEASE

For immediate release

PARCELLY SIGNS ANOTHER US ENTERPRISE NETWORK AGREEMENT WITH ESKIMO HUT

New York, 29.03.2023 - Parcelly, the carrier agnostic logistics tech platform is pleased to announce that the company has signed another US Enterprise Network agreement with Eskimo Hut.

With 33 locations across Texas, Idaho, and Oklahoma, Eskimo Hut will become instrumental in enabling Parcelly's solution within the second-largest US state. Eskimo Hut serves over a quarter million customers and has been at the forefront of its industry for the past 25 years. Having developed its partnerships with several major Texan product retailers they are one of the most innovative convenience store and drive-through chains in Texas. This partnership will propel Parcelly's strategic enterprise network expansion in the US, facilitating further reach for their exciting partnerships.

Since 2014, Parcelly has been revolutionising the world of urban logistics, resolving first and last-mile challenges by activating excess space in real estate for E-commerce and logistics through its proprietary mobile app technology. Early last year, Parcelly announced the expansion of its PUDO technology platform to the US market and has almost tripled the headcount of the team.

Parcelly activates strategically localized and volume-optimised concession locations for a broad range of plug-and-play service modules, including Click & Collect, Returns processing and consolidation, Cross-Docking and Hyper-local Warehousing.

Christopher Marett, General Manager – Parcelly Inc.

"I couldn't be more thrilled to announce Parcelly's latest enterprise network partnership with the Eskimo Hut! This collaboration represents a significant milestone for Parcelly Inc., as it brings our innovative and convenient PUDO (pick-up/drop-off) package services to even more customers across the United States. We are excited to work with the Eskimo Hut team and look forward to providing their customers with a seamless and hassle-free package delivery experience. Together, we are taking the next step towards revolutionizing the way Americans receive their packages, and I am honored to be a part of it."

Brian Dobbins, Vice President – Eskimo Hut

"We are excited to partner with Parcelly and offer their convenient PUDO package services to help customers quickly and reliably pick-up or drop-off packages. We hope this helps customers by saving them an extra trip, combining package and convenience items pick-up, or simply even having to get out of their car. With the continued growth of online shopping, we want to help alleviate the stress of porch pirates and offer PUDO package services for our neighbourhood customers and our research led us to partner with award winning company, Parcelly."

About Parcelly

Established in 2014, Parcelly is a parcel Pick-up and Drop-off (PUDO) solution powering first- and last-mile challenges. Today the company has employees across 4 offices, London, New York, Hamburg and Frankfurt. Parcelly offers a variety of B2B services such as Click & Collect, Hyper-local Warehousing and Returns Consolidation, working alongside major retailers and carriers. In collaboration with wholesale and symbol groups, including Booker Group (Tesco), Costcutter and Budgens, Parcelly's network of over 3000 PUDO locations in more than 150 cities across the UK and US has a proven track record, processing millions of transactions. The company has global ambitions, having launched into the US last year and already operating in 7 cities. The Parcelly platform is driving operational and cost efficiencies for retailers and carriers of all kinds. It also supports their sustainability goals by leveraging excess space, reducing failed deliveries and driver destinations and amplifying sustainable delivery methods in urban areas. The award-winning platform is internationally recognised with over 21 awards and accolades including 'Best Urban Logistics Solutions Provider 2021', 'Most Innovative E-commerce Logistics Platform 2020' and the 'Prince's Responsible Business Award 2017'.

About Eskimo Hut

The Eskimo Hut is a unique chain of drive-thru convenience stores with frozen daiquiris and margaritas to-go. The company started in Amarillo in 1996 and has been growing across Texas over the past 25 years. Serving over a quarter of a million customers they are now spanning 33 locations across the second-largest state in the US.

For further company information, photos or collateral, please contact:
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